

April 24, 2015.

InfoCom Research, Inc.

Creating Agile Organization to Cope Fast Changing ICT Market and Rising Social Economic Issues

InfoCom Research, Inc. is pleased to announce the new business units as a result of organizational changes, which take effect from April 27, 2015.

1. Back Ground

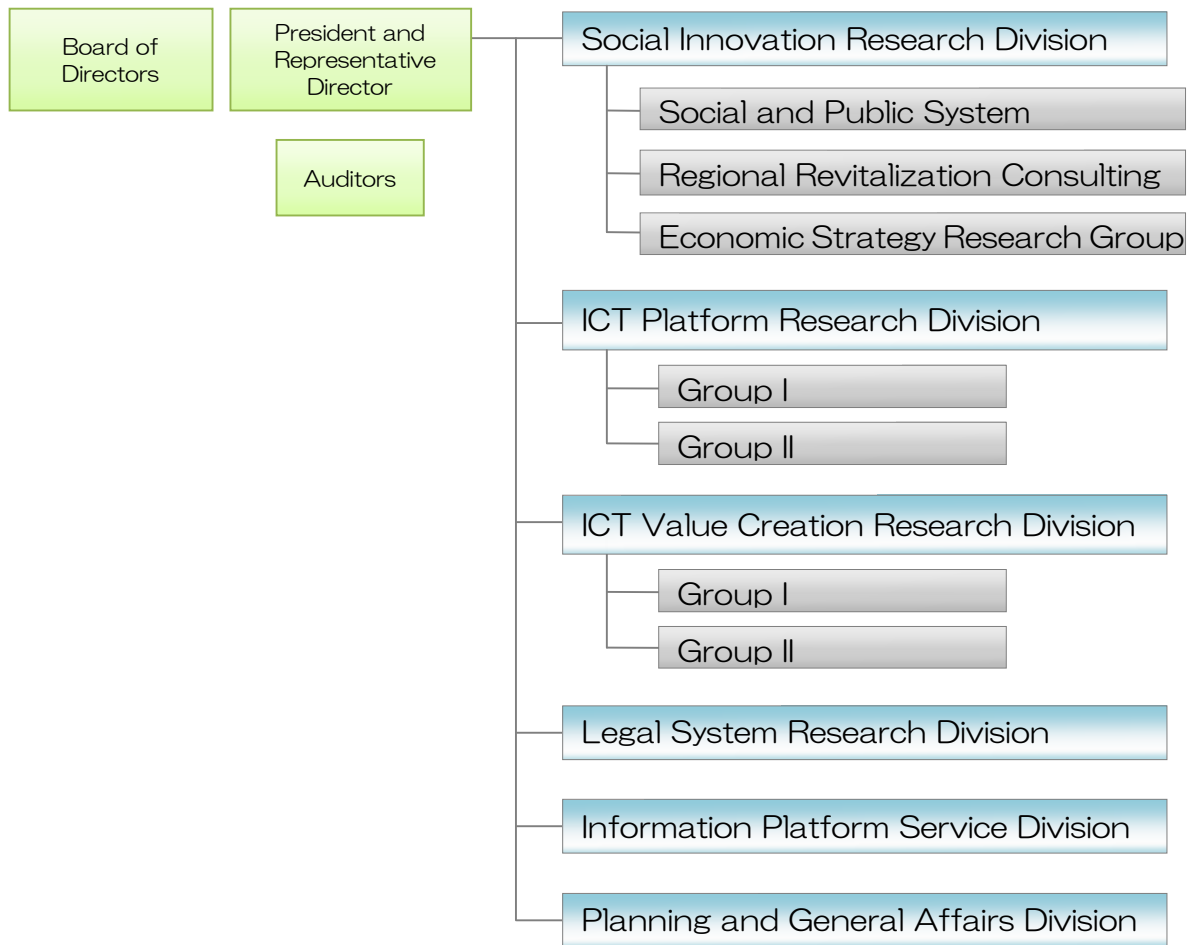
Globally, Info-Communications-Technology (ICT) market is evolving rapidly with the dawn of IoT (Internet-of-Things) era. In the new era, Info-Communications technologies and services are not closed to Smart Phones and PCs, however, integrated to non-ICT industries; such as automobile industries, housing industries and home appliance industries. With the power of ICT, IoT era will bring competition between various industries around the world. Japanese ICT market no exception to this tide of IoT era.

With the bright future lies ahead, Japan is also facing social-economic challenges such as economic decline in rural area and aging population. Use of ICT is one of the solutions that could effectively meet these challenges.

InfoCom Research Inc. is approaching its 30th anniversary. Since 1985, As ICT research firm, we have been adapting to the rapid change of ICT market. In order to serve our current and future client, InfoCom Research Inc. is creating new business units to meet the global demand.

2. New Business Units

Unit	Services and Solutions
Social Innovation Research Division	<ul style="list-style-type: none">➤ Support and Consultation in creating plans for Vitalizing Local Economy.➤ Consultation on Public Policy and Technology in the field of Information System, Network, Security.➤ Market Research and Analysis, Corporate Strategy Analysis, Consultation in both ICT and Non-ICT Market.
ICT Platform Research Division	<ul style="list-style-type: none">➤ Research on Regulatory and Policy in ICT market.➤ Research and Consultation on Market Strategy of ICT related Corporate.➤ Research and Consultation on latest ICT Technologies and Services.
ICT Value Creation Research Division	<ul style="list-style-type: none">➤ Research and Consultation on use of ICT to enhance Social Economic Activity.➤ Research and Consultation on new ICT Business Ecosystem.➤ Research and Consultation on Business Administrative Management and Corporate Accounting.



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